



October 31, 2008

Dear Prospective Sponsor,

The Society of Civil and Structural Engineers at the University of California, San Diego is currently planning the third year of our large-scale Seismic Outreach Program. Last year was very successful, with more than 500 6th graders and 50 college student volunteers taking part in the project. The volunteers went to each of the 6th grade classrooms and taught them the basics of seismic phenomena, structural engineering, and the construction industry from our organization. Then the 6th grade students were divided into groups and given K'NEX kits, from which they constructed a model high-rise building. After a few weeks, each classroom went on a field trip to the main UCSD campus, where they presented their structures (including plans drawn to scale and architectural renderings) and tested their strengths on a mini shake table.

Of course, none of this could have been accomplished without the support of our community. This year we hope to expand the project to give more students the opportunity to participate. We have moved the timeline forward this year, and we have already made the presentations to the 6th grade classrooms and now need help funding the second portion of the project, which is the field trip to UCSD. Furthermore, we are currently considering conducting another Seismic Outreach event involving another school district at the end of the school year. To accommodate the increasing scope of this project, we will be requesting more community support than ever, and we would be honored if you would join us in sponsoring this event. There are several levels of sponsorship available, detailed on the enclosed form along with the number of students supported by each. In addition, we will be needing volunteers from the professional community to judge the competition. We appreciate your contribution.

This is one of the largest outreach projects in San Diego, and it is sure to leave a lasting impression on all involved. Not only does this program provide a fun project incorporating material in the school curricula, but it exposes students to the engineering profession. We are proud to offer you the opportunity to sponsor this event, and support education in the San Diego community.

Please let us know if you have any questions by contacting us with the information below.

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We would be honored to sponsor the UC San Diego Seismic Outreach Project! We agree that it is important to reach out to the community and promote our industry. Because of this, we have decided to sponsor the event.

Sponsorship Level:

- Platinum Sponsor**
\$2,500 – Sponsors approx. 200 students – large logo on event t-shirt
- Gold Sponsor**
\$1,000 – Sponsors approx. 80 students – small logo on event t-shirt
- Silver Sponsor**
\$500 – Sponsors approx. 40 students – name printed on event t-shirt
- Bronze Sponsor**
\$250 – Sponsors approx. 20 students – name printed on event t-shirt
- Other Amount: _____
- We are interested in providing volunteer judges for the testing at the UCSD during the Seismic Outreach event (tentative dates: 11/10-11/21, during school hours)
- We would also be happy to provide the following materials or services:

From:

Company name: _____
Contact person: _____
Address: _____

Phone Number: _____
Email: _____

Please mail to:

ASCE/SEAOSD Student Chapter
Dept. of Structural Engineering
Mail Code 0085
9500 Gilman Drive
La Jolla, CA 92093-0085